



## DIARY NOTE FOR IMMEDIATE USE September, 2009.

### There's a **NEW** show in town for 2009... **CRAFTEXPO!**

**CraftExpo** is an interactive new craft event developed by the organisers of the Craft & Quilt Fair that will appeal to anyone wanting to explore their creative side. Fresh, fun, new and different, plus all your old favourites, CraftExpo will be held in **Melbourne at the Royal Exhibition Building, Thursday October 8 – Sunday October 11, 2009**. CraftExpo promises inspiration with exclusive attractions and interactive features plus fun and education in daily workshops and demonstrations, not to mention – fabulous shopping.

Unleash your inner artist on the giant **Paint-by-Numbers** canvas where for a small donation, you can grab a paintbrush and make your mark on the massive mural under the guidance of some of Australia's top decorative artists.

Inspired by the resurgence of vintage, retro and 50's fashion, CraftExpo is conducting the **Great Apron Challenge**. Channel your inner domestic goddess and buy an apron base for just \$5, with all materials supplied by exhibitors, you'll have one hour in the Bernina '**Sew & Show Room**' to create an apron from a range of products before parading it on the catwalk in front of a panel of judges. Sessions will run four times a day at 10.30am, 12.00pm, 1.30pm and 3.00pm. The lucky winner will walk away with a brand new Bernette sewing machine! Before taking up the challenge, get inspired by the display of fabulous aprons made by exhibitors.

**My Place** is a fascinating exhibition of **90 textile art quilts from across Australia, South Africa and New Zealand**. Each artist has interpreted the theme **My Place** in a very personal way. The exhibition is presented by acclaimed quilter **Dijanne Cevaal**.

From the leaders in papercraft and scrapbooking tools comes **Fiskars' Paper Inspirations** – a special area where you can see all the latest and greatest ideas, products and techniques. Pick up a kit for \$5 and join in a hands-on class, you'll be amazed at what can be created with a little **Fiskars** magic and some paper!

For those who want to start the celebration early, **join the FREE online CraftClub** at [www.craftexpo.net.au](http://www.craftexpo.net.au). In addition to finding out all the show info and planning your CraftExpo program online, CraftClub members will enjoy many fabulous benefits including discounted entry to the show, free craft projects and CraftExpo shopping coupons for great savings.

Join in the festival fun that is CraftExpo – as well as an abundance of craft supplies to buy and wonderful workshops to enjoy, you will be able to join exciting and brand new features all on one level. CraftExpo is designed to inspire, delight and touch your crafting heart. Fun for all the family!

**Where & When:**       **CraftExpo**  
                                  **Royal Exhibition Building, Carlton**  
                                  **October 8-11, 2009**

**Open:**                   **10.00am – 4.30pm daily**

**Tickets:**               **Adults: \$15, Seniors/Pensioners: \$13, Children (5-16yrs): \$7, Children**  
                                  **(under 5yrs): FREE, Family (2A + 2C): \$35. Free tote bag valued at \$5 at**  
                                  **the door, while stocks last.**

**Groups:**               **Tickets available at the door or online at [www.craftexpo.net.au](http://www.craftexpo.net.au)**  
                                  **Advanced Purchase tickets are available for groups of a minimum of 10**  
                                  **people at a discounted rate. To arrange a group call (02) 9452 7575.**

**Information:**         **Visit [www.craftexpo.net.au](http://www.craftexpo.net.au) or call 02 9452 7575.**

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